

CASE STUDY

LARGE RETAIL BANK IMPLEMENTS MENTORING PROGRAMS FOR LEADERSHIP DEVELOPMENT AND DIVERSITY TRAINING

PROGRAM OVERVIEW

Challenge: As a large retail banking conglomerate, this customer has a widely distributed workforce. Facing a diverse range of employee talent development needs, they required several mentoring-based programs that could be supported across the organization and scaled geographically, all while being managed both centrally and regionally.

Solution: Using Chronus mentoring software, this bank instituted several mentoring program tracks for leadership development and diversity training. The Chronus mentoring environment powers eight interconnected programs, which are both secure and integrated into their SAP human resource system. These programs are now able to track each participant as they engage in leadership development or any of the diversity programs.

Result: Through mentoring software, this bank has rapidly expanded their programs across the company, exceeding growth expectations by 50%. Programs are controlled and managed locally, increasing flexibility and responsiveness to employee development needs. Additionally, the bank is able to integrate data with their current HR system.

Future Plans: This bank is looking to launch a risk management program, as well as varied other programs that will depend on a mentoring learning model. They plan to increase the scope of their talent development environment through social mentoring as well, with informal, open mentoring and peer-to-peer development programs.

PROGRAM SNAPSHOT

- ✓ Organization Type: Large retail bank with 2800+ branches
- ✓ Number of Participants: 60,000
- ✓ Product Licensed: Chronus
- ✓ Solution Provided: Leadership Development & Diversity Training
- ✓ Result: Program growth 50% above expected



To schedule a demo or request more information, visit www.chronus.com

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ABOUT CHRONUS

Chronus is the leader in mentoring software. Our configurable platform is powering hundreds of successful mentoring programs for some of the world's largest companies, educational institutions, and professional associations. With unique MatchIQ™ technology, a guided experience for participants, and the most configurable platform in the industry, Chronus enables mentoring programs to efficiently scale and drive more strategic value for organizations worldwide.

Visit www.chronus.com to learn more.



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